CHINESE BOOST

Business and management Chinese vocabulary: Advanced (HSK 7-9)

30 words with pinyin, 繁體 and meanings, 30 of them with an example sentence.
Every word here links to its entry on the site.

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The same words as a CSV, for Anki or a spreadsheet
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Words

董事长 董事長
dǒngshìzhǎng chairman of the board of directors

> 董事长在会上说明年要开新店。
> Dǒngshìzhǎng zài huìshàng shuōmíng nián yào kāi Xīndiàn.
> At the meeting, the chairman said new stores would open next year.

战略 戰略
zhànlüè strategy

> 公司的新战略是什么？
> Gōngsī de xīn zhànlüè shì shénme?
> What is the company's new strategy?

股东 股東
gǔdōng shareholder / stockholder

> 年底股东能拿到红利。
> Niándǐ gǔdōng néng nádào hónglì.
> At the end of the year, the shareholders get a dividend.

盈利
yínglì profit / gain / to make profits

> 今年我们会盈利的。
> Jīnnián wǒmen huì yínglì de.
> We'll be profitable this year.

营销 營銷
yíngxiāo marketing

> 他是营销部的负责人。
> Tā shì yíngxiāo bù de fùzérén.
> He is the manager of the marketing department.

扩张 擴張
kuòzhāng expansion / dilation / to expand (e.g. one's power or influence) / to broaden

> 吃了药，血管会慢慢扩张。
> Chīle yào, xuèguǎn huì mànmàn kuòzhāng.
> After taking the medicine, the blood vessels will gradually dilate.

效益
xiàoyì benefit / effectiveness / efficiency

> 怎样才能提高工作效益？
> Zěnyàng cái néng tígāo gōngzuò xiàoyì?
> How can we improve our work efficiency?

子公司
zǐgōngsī subsidiary company / subsidiary corporation

> 总公司想卖掉子公司。
> Zǒnggōngsī xiǎng màidiào zǐgōngsī.
> The parent company wants to sell off its subsidiary.

融资 融資
róngzī financing

> 银行拒绝了他们的融资。
> Yínháng jùjuéle tāmen de róngzī.
> The bank turned down their request for financing.

跨国公司 跨國公司
kuàguógōngsī transnational corporation / multinational corporation

> 他想去跨国公司工作。
> Tā xiǎng qù kuàguógōngsī gōngzuò.
> He wants to work for a multinational company.

竞争力 競爭力
jìngzhēnglì competitive strength / competitiveness

> 怎样才能提高公司的竞争力？
> Zěnyàng cái néng tígāo gōngsī de jìngzhēnglì?
> How can we raise the company's competitiveness?

垄断 壟斷
lǒngduàn to monopolize

> 他曾经反对垄断。
> Tā céngjīng fǎnduì lǒngduàn.
> He was opposed to monopolies.

转型 轉型
zhuǎnxíng to undergo fundamental change / to transition / to transform / to update (to a new model of product)

> 传统商店为什么要转型？
> Chuántǒng shāngdiàn wèishénme yào zhuǎnxíng?
> Why do traditional shops need to change their business model?

董事会 董事會
dǒngshìhuì board of directors

> 董事会罢免了总经理。
> Dǒngshìhuì bàmiǎnle zǒngjīnglǐ.
> The board of directors dismissed the general manager.

市场份额 市場份額
shìchǎngfèn'é market share
> 降价让他们丢了市场份额。
> Jiàngjià ràng tāmen diū le shìchǎngfèn'é.
> Cutting prices cost them market share.

供应链 供應鏈
gōngyìngliàn supply chain
> 你了解这个行业的供应链吗?
> Nǐ liǎojiě zhège hángyè de gōngyìngliàn ma?
> Do you understand the supply chain of this industry?

并购 併購
bìnggòu merger and acquisition (M and A) / acquisition / to take over
> 两家公司的并购成功了。
> Liǎng jiā gōngsī de bìnggòu chénggōngle.
> The merger of the two companies succeeded.

绩效 績效
jìxiào performance / results / achievement
> 年底奖金要看每个人的绩效。
> Niándǐ jiǎngjīn yào kàn měige rén de jìxiào.
> The year-end bonus depends on each person's performance.

预算 預算
yùsuàn budget
> 价格应该符合预算。
> Jiàgé yīnggāi fúhé yùsuàn.
> The price should fit my budget.

经费 經費
jīngfèi funds / expenditure
> 研究经费还没批下来。
> Yánjiū jīngfèi hái méi pī xiàlai.
> The research funds haven't been approved yet.

分支
fēnzhī branch (of company, river etc) / to branch / to diverge / to ramify / to subdivide
> 路在山口分支，走左边吧。
> Lù zài Shānkǒu fēnzhī, zǒu zuǒbian ba.
> The road diverges at the mountain pass, so let's take the left.

董事
dǒngshì board member
> 他父亲是这家银行的董事。
> Tā fùqīn shì zhè jiā yínháng de dǒngshì.
> His father is a board member of this bank.

合资 合資
hézī joint venture
> 你们的合资谈得怎么样了?
> Nǐmen de hézī tán de zěnmeyàng le?
> How are the talks on your joint venture going?

创始人 創始人
chuàngshǐrén creator / founder / initiator
> 老子是道家的创始人。
> Lǎozi shì dàojiā de chuàngshǐrén.
> Laozi is the founder of Daoism.

事务所 事務所
shìwùsuǒ business office / firm
> 你知道附近有会计事务所吗?
> Nǐ zhīdào fùjìn yǒu kuàijì shìwùsuǒ ma?
> Do you know if there's an accounting firm nearby?

承包
chéngbāo to contract / to undertake (a job)
> 他们承包了整栋楼的装修。
> Tāmen chéngbāole zhěng dòng lóu de zhuāngxiū.
> They took on the renovation of the whole building.

巨头 巨頭
jùtóu tycoon / magnate / big player (including company, country, school etc) / big shot
> 那家公司是行业的巨头。
> Nà jiā gōngsī shì hángyè de jùtóu.
> That company is a big player in the industry.

公关 公關
gōngguān public relations
> 她在一家大公司做公关。
> Tā zài yìjiā dà gōngsī zuò gōngguān.
> She works in public relations at a big company.

跨国 跨國
kuàguó transnational / multinational
> 跨国旅行需要办签证。
> Kuàguó lǚxíng xūyào bàn qiānzhèng.
> Travelling across borders requires getting a visa.

合伙 合夥
héhuǒ to act jointly / to form a partnership
> 我们达成了合伙协议。
> Wǒmen dáchéngle héhuǒ xiéyì.
> We have reached a partnership agreement.