CHINESE BOOST

Business and management Chinese vocabulary: Intermediate (HSK 4-6)

48 words with pinyin, 繁體 and meanings, 48 of them with an example sentence.
Every word here links to its entry on the site.

Business and management Chinese vocabulary: Intermediate (HSK 4-6) on the web
The same words as a CSV, for Anki or a spreadsheet
A free account, which keeps 简体 or 繁體, pinyin or 注音 and the rest of how you read Chinese on every device

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Words

管理
guǎnlǐ management / administration / to supervise / to manage / to administer

> 网站的管理者很忙。
> Wǎngzhàn de guǎnlǐzhě hěn máng.
> The website manager is very busy.

竞争 競爭
jìngzhēng to compete / competition

> 我和他竞争冠军。
> Wǒ hé tā jìngzhēng guànjūn.
> I competed with him for the championship.

市场 市場
shìchǎng market / marketplace / market / bazaar

> 我要去市场。
> Wǒ yào qù shìchǎng.
> I will go to the market.

部门 部門
bùmén department / branch / section / division

> 他负责这个部门。
> Tā fùzé zhège bùmén.
> He's in charge of the department.

老板 老闆
lǎobǎn boss / proprietor / Robam (brand)

> 我不是老板。
> Wǒ bú shì lǎobǎn.
> I'm not the boss.

经营 經營
jīngyíng to engage in (business etc) / to run / to operate

> 他的父母经营一家酒店。
> Tā de fùmǔ jīngyíng yìjiā jiǔdiàn.
> His parents ran a hotel.

企业 企業
qǐyè company / firm / enterprise / corporation

> 这是个企业生活区。
> Zhè shì gè qǐyè shēnghuó qū.
> This is a company town.

创业 創業
chuàngyè to begin an undertaking / to start an enterprise / entrepreneurship

> 你为什么想在这个城市创业?
> Nǐ wèishénme xiǎng zài zhège chéngshì chuàngyè?
> Why do you want to start a business in this city?

利润 利潤
lìrùn profits

> 利润这么低，他们还做吗?
> Lìrùn zhème dī, tāmen hái zuò ma?
> With profits this low, are they still going to do it?

成本
chéngběn (manufacturing, production etc) costs

> 怎么降低成本呢?
> Zěnme jiàngdī chéngběn ne?
> How do you keep costs down?

产品 產品
chǎnpǐn goods / merchandise / product

> 本产品产自中国。
> Běn chǎnpǐn chǎn zì Zhōngguó.
> This product was made in China.

客户 客戶
kèhù client / customer

> 我是个客户。
> Wǒ shì gè kèhù.
> I'm a client.

领导 領導
lǐngdǎo leader / leadership / to lead / lead / leading

> 谢谢你的领导。
> Xièxie nǐ de lǐngdǎo.
> Thank you for your leadership.

员工 員工
yuángōng staff / personnel / employee

> 他和他的员工相处。
> Tā hé tā de yuángōng xiāngchǔ.
> He is getting along with his employees.

团队 團隊
tuánduì team

他们需要领导团队。
Tāmen xūyào lǐngdǎo tuánduì.
Strong leadership was needed.

规模 規模
guīmó scale / scope / extent

你们学校的规模有多大?
Nǐmen xuéxiào de guīmó yǒu duō dà?
How big is your school?

品牌
pǐnpái brand / brand name

她只穿这个品牌的鞋。
Tā zhǐ chuān zhège pǐnpái de xié.
She only wears shoes from this brand.

业务 業務
yèwù business / professional work / service

他对他的新业务感到紧张。
Tā duì tā de xīn yèwù gǎndào jǐnzhāng.
He was tense with his new business.

改革
gǎigé reform / to reform

我反对政治改革。
Wǒ fǎnduì zhèngzhì gǎigé.
I am against political reform.

创新 創新
chuàngxīn to bring forth new ideas / to blaze new trails / innovation

老师说，教育也需要创新。
Lǎoshī shuō, jiàoyù yě xūyào chuàngxīn.
The teacher said education needs innovation too.

总部 總部
zǒngbù headquarters

公司的总部在上海。
Gōngsī de zǒngbù zài Shànghǎi.
The company's headquarters is in Shanghai.

风险 風險
fēngxiǎn risk / hazard

我不担心风险。
Wǒ bù dānxīn fēngxiǎn.
I don't worry about the risk.

效率
xiàolǜ efficiency

你们的效率太低了。
Nǐmen de xiàolǜ tài dīle.
It is inefficient of you.

开业 開業
kāiyè to open a business / to open a practice / open (for business)

新超市明天上午九点开业。
Xīn chāoshì míngtiān shàngwǔ jiǔ diǎn kāiyè.
The new supermarket opens at nine tomorrow morning.

客服
kèfú customer service

客服很出色。
Kèfú hěn chūsè.
The customer service is excellent.

总经理 總經理
zǒngjīnglǐ general manager / CEO

总经理正在会议室等你。
Zǒngjīnglǐ zhèngzài huìyìshì děng nǐ.
The general manager is waiting for you in the meeting room.

投资 投資
tóuzī investment / to invest

你投资多少?
Nǐ tóuzī duōshǎo?
How much do you have invested?

策略
cèlüè strategy / tactics / crafty / adroit

她换了策略。
Tā huàn le cèlüè.
She changed her tactics.

机遇 機遇
jīyù opportunity / favorable turn of events / stroke of luck

你愿意抓住这个机遇吗?
Nǐ yuànyì zhuāzhù zhège jīyù ma?
Are you willing to seize this opportunity?

前景
qiánjǐng foreground / vista / prospects / perspective

这是很有前景的行业。
Zhè shì hěn yǒu qiánjǐng de hángyè.
This is a very promising industry.

创办 創辦
chuàngbàn to establish / to found

你想创办自己的公司吗?
Nǐ xiǎng chuàngbàn zìjǐ de gōngsī ma?
Do you want to start your own company?

股票
gǔpiào share certificate / stock (finance)

他玩股票赔了。
Tā wán gǔpiào péile.
He lost a fortune in the stock market.

亏损 虧損
kuīsǔn deficit / loss

这家公司今年的亏损很大。
Zhè jiā gōngsī jīnnián de kuīsǔn hěn dà.
This company's deficit this year is very large.

运营 運營
yùnyíng to be in operation / to do business / to be in service / operation / service

她运营着一家小网店。
Tā yùnyíngzhe yìjiā xiǎo wǎngdiàn.
She runs a small online shop.

合并 合併

hébìng to merge / to annex

> 这两家小公司决定合并。
> Zhè liǎng jiā xiǎo gōngsī juédìng hébìng.
> These two small companies have decided to merge.

分公司

fēngōngsī subsidiary company / branch office

> 他们打算在成都开分公司。
> Tāmen dǎsuàn zài Chéngdū kāi fēngōngsī.
> They plan to open a subsidiary in Chengdu.

上市

shàngshì to hit the market (of a new product) / to float (a company on the stock market)

> 他们公司什么时候上市?
> Tāmen gōngsī shénme shíhou shàngshì?
> When is their company going public?

决策 決策

juécè strategic decision / decision-making / policy decision / to determine policy

> 我想成为决策的人。
> Wǒ xiǎng chéngwéi juécè de rén.
> I want to be the one who decides.

破产 破產

pòchǎn to go bankrupt / to become impoverished / bankruptcy

> 公司破产了。
> Gōngsī pòchǎnle.
> The company went bankrupt.

倒闭 倒閉

dǎobì to go bankrupt / to close down

> 许多小公司倒闭了。
> Xǔduō xiǎo gōngsī dǎobìle.
> Many small companies went bankrupt.

集团 集團

jítuán group / bloc / corporation / conglomerate

> 他在一家大集团工作。
> Tā zài yìjiā dà jítuán gōngzuò.
> He works for a large corporation.

谈判 談判

tánpàn to negotiate / negotiation / talks / conference

> 谈判已经持续了三天。
> Tánpàn yǐjīng chíxùle sāntiān.
> The talks have already lasted three days.

收购 收購

shōugòu to purchase or acquire in bulk or at an official level (esp. by a state or organization) / to acquire or take over (a company or equity) / acquisition / takeover

> 政府决定收购今年所有的小麦。
> Zhèngfǔ juédìng shōugòu jīnnián suǒyǒu de xiǎomài.
> The government has decided to purchase all of this year's wheat.

代理

dàilǐ to act on behalf of sb in a responsible position / to act as an agent or proxy / surrogate / proxy

> 经理不在，谁来代理?
> Jīnglǐ bú zài, shéi lái dàilǐ?
> The manager is away, so who will fill in for him?

财务 財務

cáiwù financial affairs / finance

> 我姐姐在公司做财务工作。
> Wǒ jiějie zài gōngsī zuò cáiwù gōngzuò.
> My older sister does finance work at a company.

总裁 總裁

zǒngcái chairman / director-general (of a company etc)

> 我提醒他要去会见总裁。
> Wǒ tíxǐng tā yào qù huìjiàn zǒngcái.
> I reminded him of his interview with the president.

筹备 籌備

chóubèi preparations / to get ready for sth

> 他正在筹备一次旅行。
> Tā zhèngzài chóubèi yícì lǚxíng.
> He is making preparations for a trip.

人力资源 人力資源

rénlìzīyuán human resources

> 她负责公司的人力资源。
> Tā fùzé gōngsī de rénlìzīyuán.
> She is in charge of the company's human resources.