CHINESE BOOST

News and media Chinese vocabulary list

129 words with pinyin, 繁體 and meanings, 119 of them with an example sentence.
Every word here links to its entry on the site.

Parts 1 2 3 4 5 6

News and media Chinese vocabulary list on the web
The same words as a CSV, for Anki or a spreadsheet
A free account, which keeps 简体 or 繁體, pinyin or 注音 and the rest of how you read Chinese on every device

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Elementary (HSK 1-3)

电视 電視

diànshì television / TV

> 他在看电视。
> Tā zài kàn diànshì.
> He is watching TV.

新闻 新聞

xīnwén news

> 你看新闻吗?
> Nǐ kàn xīnwén ma?
> Do you watch the news?

报纸 報紙

bàozhǐ newspaper / newsprint

> 我不看报纸。
> Wǒ bú kàn bàozhǐ.
> I don't read the newspapers.

节目 節目

jiémù program / show / item / act / segment / number (on the program of a concert, variety show or cultural event) / a planned activity (in one's schedule)

> 节目已经完了。
> Jiémù yǐjīng wánle.
> The programme is over.

网站 網站

wǎngzhàn website

> 这网站真好!
> Zhè wǎngzhàn zhēn hǎo!
> This site is amazing!

关注 關注

guānzhù to pay attention to / to follow sth closely / to follow (on social media) / concern / interest / attention

> 谢谢您的关注。
> Xièxie nín de guānzhù.
> Thank you for your attention.

名人

míngrén personage / celebrity

> 你现在是名人了。
> Nǐ xiànzài shì míngrén le.
> You're a celebrity now.

Intermediate (HSK 4-6)

广播 廣播

guǎngbō broadcast / broadcasting / to broadcast / to propagate / to publicize

> 他喜欢听广播。
> Tā xǐhuan tīng guǎngbō.
> He likes to listen to the radio.

杂志 雜誌

zázhì magazine

> 她喜欢读杂志。
> Tā xǐhuan dú zázhì.
> She likes to read magazines.

记者 記者

jìzhě reporter / journalist

> 你是个记者。
> Nǐ shì gè jìzhě.
> You're a reporter.

消息

xiāoxi news / information / message

> 我期待您的消息。
> Wǒ qīdài nín de xiāoxi.
> I'm looking forward to hearing from you soon.

转发 轉發

zhuǎnfā to transmit / to forward (mail, SMS, packets of data) / to pass on / to republish (an article from another publication)

> 请把这个通知转发给大家。
> Qǐng bǎ zhège tōngzhī zhuǎnfā gěi dàjiā.
> Please forward this notice to everyone.

信息

xìnxī information / news / message

> 这是条有趣的信息。
> Zhè shì tiáo yǒuqù de xìnxī.
> That's an interesting piece of information.

作者

zuòzhě author / writer

> 作者是巴西人。
> Zuòzhě shì Bāxī rén.
> The author is Brazilian.

读者 讀者
dúzhě reader

> 不少读者给作家写信。
> Bùshǎo dúzhě gěi zuòjiā xiěxìn.
> Quite a few readers write letters to the author.

观众 觀眾
guānzhòng spectators / audience / visitors (to an exhibition etc)

> 今天的观众特别多。
> Jīntiān de guānzhòng tèbié duō.
> There are especially many spectators today.

听众 聽眾
tīngzhòng audience / listeners

> 我们有很多听众。
> Wǒmen yǒu hěn duō tīngzhòng.
> We had a large audience.

广告 廣告
guǎnggào a commercial / advertisement / to advertise

> 他为一家广告公司工作。
> Tā wèi yìjiā guǎnggào gōngsī gōngzuò.
> He works for an advertising agency.

报道 報道
bàodào to report (news) / report

> 这个报道写得很清楚。
> Zhège bàodào xiě de hěn qīngchu.
> This report is written very clearly.

采访 採訪
cǎifǎng to interview / to gather news / to hunt for and collect / to cover

> 我采访了他。
> Wǒ cǎifǎngle tā.
> I interviewed him.

媒体 媒體
méitǐ media, esp. news media

> 你相信媒体说的话吗?
> Nǐ xiāngxìn méitǐ shuō de huà ma?
> Do you believe what the media says?

网络 網絡
wǎngluò network / Internet

> 我讨厌网络。
> Wǒ tǎoyàn wǎngluò.
> I hate the internet.

出版
chūbǎn to publish

> 这本书明年要出版。
> Zhè běn shū míngnián yào chūbǎn.
> This book will be printed next year.

标题 標題
biāotí title / heading / headline / caption / subject

> 文章的标题应该短一点。
> Wénzhāng de biāotí yīnggāi duǎn yìdiǎn.
> The title of an article should be a bit shorter.

发布 發布
fābù to release / to issue / to announce / to distribute

> 政府今天发布了新的通知。
> Zhèngfǔ jīntiān fābùle xīn de tōngzhī.
> The government issued a new notice today.

传播 傳播
chuánbō to disseminate / to propagate / to spread

> 好消息很快就传播开了。
> Hǎoxiāoxī hěn kuài jiù chuánbō kāile.
> The good news spread quickly.

宣传 宣傳
xuānchuán to disseminate / to give publicity to / propaganda

> 宣传由我来负责。
> Xuānchuán yóu wǒ lái fùzé.
> I'm in charge of the propaganda.

事件
shìjiàn incident / event

> 这是个重要事件。
> Zhè shì gè zhòngyào shìjiàn.
> This is an important event.

真实 真實
zhēnshí true / real

> 这是真实的世界。
> Zhè shì zhēnshí de shìjiè.
> This is the real world.

客观 客觀
kèguān objective / impartial

> 客观的历史存在吗?
> Kèguān de lìshǐ cúnzài ma?
> Does objective history exist?

直播
zhíbō to broadcast live / live broadcast / to livestream / direct seeding

> 她每晚都在家直播做饭。
> Tā měiwǎn dōu zàijiā zhíbō zuòfàn.
> She livestreams herself cooking at home every night.

主持人
zhǔchírén host / master of ceremonies / (TV or radio) presenter / anchor / (research project) principal investigator (PI) / program director

> 晚会的主持人是谁?
> Wǎnhuì de zhǔchírén shì shéi?
> Who is the host of the evening party?

电视台 電視台
diànshìtái television station

> 我姐姐在电视台工作。
> Wǒ jiějie zài diànshìtái gōngzuò.
> My older sister works at a television station.

事实 事實
shìshí fact

> 我知道事实。
> Wǒ zhīdào shìshí.
> I know the facts.

收看
shōukàn to watch (a TV program)

> 全家人都在收看晚会。
> Quánjiā rén dōu zài shōukàn wǎnhuì.
> The whole family is watching the evening gala.

出版社
chūbǎnshè publishing house

> 这本书是哪家出版社的?
> Zhè běn shū shì nǎ jiā chūbǎnshè de?
> Which publisher is this book from?

热点 熱點
rèdiǎn hot spot / point of special interest

> 房价是今年大家关心的热点。
> Fángjià shì jīnnián dàjiā guānxīn de rèdiǎn.
> Housing prices are the hot topic everyone is concerned about this year.

新闻发布会 新聞發布會
xīnwénfābùhuì press conference / news conference

> 新闻发布会几点开始?
> Xīnwénfābùhuì jǐdiǎn kāishǐ?
> What time does the press conference start?

评论 評論
pínglùn comment / commentary / to comment on / to discuss

> 不要删评论。
> Búyào shān pínglùn.
> Don't delete the comments.

公众 公眾
gōngzhòng public

> 他习惯在公众场合说话。
> Tā xíguàn zài gōngzhòng chǎnghé shuōhuà.
> He's used to speaking in public.

新媒体 新媒體
xīnméitǐ new media (digital media, as contrasted with traditional media)

真相
zhēnxiàng the truth about sth / the actual facts

> 告诉我真相。
> Gàosu wǒ zhēnxiàng.
> Tell me the truth.

公正
gōngzhèng just / fair / equitable

> 公正的代价很高。
> Gōngzhèng de dàijià hěn gāo.
> Justice is expensive.

流量
liúliàng flow rate / throughput of passengers / volume of traffic / discharge / data traffic / network traffic / website traffic / mobile data

> 我这个月的流量用完了。
> Wǒ zhège yuè de liúliàng yòng wánle.
> I've used up all my mobile data this month.

隐私 隱私
yǐnsī secrets / private business / privacy

> 上网时要保护好隐私。
> Shàngwǎng shí yào bǎohù hǎo yǐnsī.
> You need to protect your privacy when you go online.

编辑 編輯
biānjí to edit / to compile / editor / compiler

> 你不想做编辑?
> Nǐ bùxiǎng zuò biānjí?
> You don't want to be an editor?

发行 發行
fāxíng to publish / to issue / to release / to distribute

> 这本书什么时候发行?
> Zhè běn shū shénme shíhou fāxíng?
> When will this book be published?

访谈 訪談
fǎngtán to visit and discuss / to interview

> 记者想对医生做个访谈。
> Jìzhě xiǎng duì yīshēng zuò gè fǎngtán.
> The reporter wants to do an interview with the doctor.

报刊 報刊
bàokān newspapers and periodicals / the press

> 他经常给报刊写文章。
> Tā jīngcháng gěi bàokān xiě wénzhāng.
> He often writes articles for the press.

引发 引發
yǐnfā to lead to / to trigger / to initiate / to cause / to evoke (emotions)

> 一句话引发了大家的讨论。
> Yíjù huà yǐnfāle dàjiā de tǎolùn.
> One remark set off a discussion among everyone.

争议 爭議
zhēngyì controversy / dispute / to dispute

> 这个电影很有争议。
> Zhège diànyǐng hěn yǒu zhēngyì.
> This movie is highly controversial.

报社 報社
bàoshè newspaper (i.e. a company)

> 我为这家报社工作四年了。
> Wǒ wèi zhè jiā bàoshè gōngzuò sì nián le.
> I have been working for this newspaper for 4 years.

公告
gōnggào post / announcement

> 学校公告，明天放假。
> Xuéxiào gōnggào, míngtiān fàngjià.
> The school has announced that tomorrow is a day off.

通讯 通訊
tōngxùn communications / news story / dispatch

> 地震后，这里的通讯中断了。
> Dìzhèn hòu, zhèlǐ de tōngxùn zhōngduàn le.
> After the earthquake, communications here were cut off.

频道 頻道

píndào frequency / channel

> 欢迎收看本频道。
> Huānyíng shōukàn běn píndào.
> Welcome to the channel.

记者会 記者會

jìzhěhuì press conference

> 市长明天要开记者会。
> Shìzhǎng míngtiān yào kāi jìzhěhuì.
> The mayor is holding a press conference tomorrow.

稿件

gǎojiàn piece of writing submitted for publication / manuscript / article

> 你的稿件已经通过了吗?
> Nǐ de gǎojiàn yǐjīng tōngguò le ma?
> Has your article been accepted yet?

Intermediate (HSK 4-6), part 2

现场报道 現場報道

xiànchǎngbàodào on-the-spot report

> 谢谢你们的现场报道!
> Xièxie nǐmen de xiànchǎngbàodào!
> Thank you for your on-the-scene report!

主播

zhǔbō anchor / (program) host / (Internet) streamer

> 主播正在介绍一款新手机。
> Zhǔbō zhèngzài jièshào yì kuǎn xīn shǒujī.
> The host is introducing a new phone.

Advanced (HSK 7-9)

版权 版權

bǎnquán copyright

> 这本书的版权是谁的?
> Zhè běn shū de bǎnquán shì shéi de?
> Who owns the copyright to this book?

头条 頭條

tóutiáo lead story (on the news) / Toutiao, personalized content recommendation app (abbr. for 今日頭條|今日头条 [Jin1 ri4 Tou2 tiao2])

> 我常在头条上看新闻。
> Wǒ cháng zài tóutiáo shàng kàn xīnwén.
> I often read the news on Toutiao.

舆论 輿論

yúlùn public opinion

> 她的言论引起了舆论的不满。
> Tā de yánlùn yǐnqǐle yúlùn de bùmǎn.
> Her remarks caused dissatisfaction in the public.

社交媒体 社交媒體

shèjiāoméitǐ social media

> 奶奶也在玩社交媒体。
> Nǎinai yě zài wán shèjiāoméitǐ.
> Grandma uses social media too.

网民 網民

wǎngmín netizen / Internet user / online community member

> 网民应该保护自己的信息。
> Wǎngmín yīnggāi bǎohù zìjǐ de xìnxī.
> Internet users should protect their own information.

公众人物 公眾人物

gōngzhòngrénwù public figure / famous person

> 公众人物也有隐私权。
> Gōngzhòngrénwù yě yǒu yǐnsīquán.
> Public figures have a right to privacy too.

揭露

jiēlù to expose / to unmask / to ferret out / to disclose / disclosure

> 记者揭露了工厂的污染问题。
> Jìzhě jiēlùle gōngchǎng de wūrǎn wèntí.
> The reporter exposed the factory's pollution problem.

新闻媒体 新聞媒體

xīnwénméitǐ news media

> 新闻媒体都报道了这件事。
> Xīnwénméitǐ dōu bàodàole zhè jiàn shì.
> The news media all reported on this matter.

谣言 謠言

yáoyán rumor

> 谣言是假的。
> Yáoyán shì jiǎ de.
> The rumors were false.

辟谣 闢謠

pìyáo to refute a rumor / to deny

诽谤 誹謗

fěibàng to slander / to libel

> 但这是诽谤!
> Dàn zhè shì fěibàng!
> But this is libel!

虚假 虛假

xūjiǎ false / phony / sham

> 网上有很多虚假的消息。
> Wǎngshàng yǒu hěn duō xūjiǎ de xiāoxi.
> There is a lot of false information online.

权威 權威

quánwēi authority / authoritative / power and prestige

> 你从哪里得到权威的消息?
> Nǐ cóng nǎlǐ dédào quánwēi de xiāoxi?
> Where did you get this authoritative news?

可信

kěxìn trustworthy

> 记者没有找到可信的消息来源。
> Jìzhě méiyǒu zhǎodào kěxìn de xiāoxiláiyuán.
> The reporter couldn't find a credible source.

炒作
chǎozuò to hype / to promote (in the media)

> 别相信网上炒作的减肥药。
> Bié xiāngxìn wǎngshàng chǎozuò de jiǎnféi yào.
> Don't trust the diet pills being hyped online.

误导 誤導
wùdǎo to mislead / to misguide / misleading

> 他误导了她。
> Tā wùdǎo le tā.
> He misled her.

点击率 點擊率
diǎnjīlǜ click-through rate (CTR) (Internet)

> 有些标题只是为了提高点击率。
> Yǒuxiē biāotí zhǐshì wèile tígāo diǎnjīlǜ.
> Some headlines are written just to raise the click-through rate.

转载 轉載
zhuǎnzǎi to forward (a shipment) / to reprint sth published elsewhere

> 他转载了我写的文章。
> Tā zhuǎnzǎile wǒ xiě de wénzhāng.
> He reprinted an article I wrote.

审查 審查
shěnchá to examine / to investigate / to censor out / censorship

> 这份合同要先经过律师审查。
> Zhè fèn hétong yào xiān jīngguò lǜshī shěnchá.
> This contract has to be examined by a lawyer first.

监管 監管
jiānguǎn to oversee / to take charge of / to supervise / to administer / supervisory / supervision

> 银行需要政府严格监管。
> Yínháng xūyào zhèngfǔ yángé jiānguǎn.
> Banks need strict oversight from the government.

媒介
méijiè intermediary / vehicle / vector / medium / media

> 空气是声音传播的媒介。
> Kōngqì shì shēngyīn chuánbō de méijiè.
> Air is the medium through which sound travels.

传媒 傳媒
chuánméi the media / mass media / medium or route of transmission (of a disease)

> 传媒对这件事做了报道。
> Chuánméi duì zhè jiàn shì zuòle bàodào.
> The media reported on this matter.

素养 素養
sùyǎng accomplishment / attainment in self-cultivation

> 礼貌也是个人素养的表现。
> Lǐmào yě shì gèrén sùyǎng de biǎoxiàn.
> Politeness is also a sign of personal cultivation.

辨别 辨別
biànbié to distinguish / to differentiate / to discern / to recognize / to tell

> 我的字迹难以辨别。
> Wǒ de zìjì nányǐ biànbié.
> My handwriting is illegible.

知识产权 知識產權
zhīshichǎnquán intellectual property rights (law)

> 知识产权的法律你了解吗?
> Zhīshichǎnquán de fǎlǜ nǐ liǎojiě ma?
> Do you know much about intellectual property law?

侵权 侵權
qīnquán to infringe the rights of / to violate / infringement

> 侵权问题越来越多了。
> Qīnquán wèntí yuèláiyuè duō le.
> Cases of infringement are becoming more and more common.

盗版 盜版
dàobǎn pirated / illegal

> 你喜欢盗版电影吗?
> Nǐ xǐhuan dàobǎn diànyǐng ma?
> Do you like pirate movies?

抄袭 抄襲
chāoxí to plagiarize / to copy / to attack the flank or rear of an enemy

> 论文抄袭是很严重的问题。
> Lùnwén chāoxí shì hěn yánzhòng de wèntí.
> Plagiarism in papers is a very serious problem.

原创 原創
yuánchuàng to create (an original work) / original / original creation / original work

> 那是原创的想法。
> Nà shì yuánchuàng de xiǎngfǎ.
> That's an original idea.

授权 授權
shòuquán to authorize

> 他授权给我解雇了他们。
> Tā shòuquán gěi wǒ jiěgùle tāmen.
> He gave me authority to fire them.

著作权 著作權
zhùzuòquán copyright

> 记者的文章，著作权属于谁?
> Jìzhě de wénzhāng, zhùzuòquán shǔyú shéi?
> Who holds the copyright to a reporter's articles?

知识共享 知識共享
zhīshigòngxiǎng Creative Commons

主编 主編
zhǔbiān editor in chief

> 你认识这家报社的主编吗?
> Nǐ rènshi zhè jiā bàoshè de zhǔbiān ma?
> Do you know the editor in chief of this newspaper?

刊登
kāndēng to carry a story / to publish (in a newspaper or magazine)

> 报社愿意刊登你的文章吗?
> Bàoshè yuànyì kāndēng nǐ de wénzhāng ma?
> Is the newspaper willing to run your article?

专栏 專欄
zhuānlán special column

> 我发现这个专栏很有趣。
> Wǒ fāxiàn zhège zhuānlán hěn yǒuqù.
> I found this column interesting.

社论 社論
shèlùn editorial (in a newspaper)

快讯 快訊
kuàixùn newsflash

通讯社 通訊社
tōngxùnshè a news service (e.g. Xinhua)

> 哥哥在一家通讯社做记者。
> Gēge zài yìjiā tōngxùnshè zuò jìzhě.
> My older brother works as a reporter at a news agency.

新闻稿 新聞稿
xīnwéngǎo press release

独家 獨家
dújiā exclusive

> 这是我们店独家销售的产品。
> Zhè shì wǒmen diàn dújiā xiāoshòu de chǎnpǐn.
> This is a product sold exclusively by our store.

时事 時事
shíshì current trends / the present situation / how things are going

> 你对时事感兴趣吗?
> Nǐ duì shíshì gǎnxìngqù ma?
> Are you interested in current affairs?

电台 電臺
diàntái transmitter-receiver / broadcasting station / radio station

> 他上电台了。
> Tā shàng diàntái le.
> He is on the radio.

言论 言論
yánlùn expression of opinion / views / remarks / arguments

> 她的言论引起了舆论的不满。
> Tā de yánlùn yǐnqǐle yúlùn de bùmǎn.
> Her remarks caused dissatisfaction in the public.

言论自由 言論自由
yánlùnzìyóu freedom of speech

> 网上的言论自由该怎么保证呢?
> Wǎngshàng de yánlùnzìyóu gāi zěnme bǎozhèng ne?
> How should freedom of speech online be guaranteed?

据悉 據悉
jùxī according to reports / it is reported (that)

> 据悉，新机场下月开始使用。
> Jùxī, xīn jīchǎng xià yuè kāishǐ shǐyòng.
> According to reports, the new airport will open for use next month.

刊物
kānwù publication

> 你常看这种刊物吗?
> Nǐ cháng kàn zhèzhǒng kānwù ma?
> Do you often read this kind of publication?

通报 通報
tōngbào to inform / to notify / to announce / circular / bulletin / journal

> 有消息请及时通报我们。
> Yǒu xiāoxi qǐng jíshí tōngbào wǒmen.
> Please inform us promptly if there is any news.

资讯 資訊
zīxùn information

> 请给我们更多资讯。
> Qǐng gěi wǒmen gèng duō zīxùn.
> Please send us more information.

封面
fēngmiàn cover (of a publication)

> 这本杂志的封面很好看。
> Zhè běn zázhì de fēngmiàn hěn hǎokàn.
> The cover of this magazine looks great.

传闻 傳聞
chuánwén rumor

> 我听传闻说的。
> Wǒ tīng chuánwén shuō de.
> A little bird told me.

Advanced (HSK 7-9), part 2

栏目 欄目
lánmù regular column or segment (in a publication or broadcast program) / program (TV or radio)

> 你常看电视台的哪个栏目?
> Nǐ cháng kàn diànshìtái de nǎge lánmù?
> Which program on the TV station do you watch most often?

传言 傳言
chuányán rumor / hearsay

> 传言不可信，还是等通知吧。
> Chuányán bù kěxìn, háishi děng tōngzhī ba.
> Hearsay can't be trusted, so let's wait for the notice.

核实 核實
héshí to verify / to check

> 银行要先核实我的身份。
> Yínháng yào xiān héshí wǒ de shēnfèn.
> The bank needs to verify my identity first.

通告
tōnggào to announce / to give notice / announcement

> 墙上贴着一张停水通告。
> Qiáng shàng tiēzhe yì zhāng tíngshuǐ tōnggào.
> A notice about the water being cut off is posted on the wall.

揭晓 揭曉
jiēxiǎo to announce publicly / to publish / to make known / to disclose

> 真相总算在我们面前揭晓了。
> Zhēnxiàng zǒngsuàn zài wǒmen miànqián jiēxiǎole.
> At last, the truth was revealed to us.

丑闻 醜聞
chǒuwén scandal

> 真是个丑闻!
> Zhēnshi gè chǒuwén!
> What a scandal!

转播 轉播
zhuǎnbō relay / broadcast (on radio or TV)

> 电台正在转播总统的讲话。
> Diàntái zhèngzài zhuǎnbō zǒngtǒng de jiǎnghuà.
> The radio station is broadcasting the president's speech.

卫视 衛視
wèishì satellite TV (abbr. for 衛星電視|卫星电视[wei4 xing1 dian4 shi4])

> 哪个卫视在放这部电影?
> Nǎge wèishì zài fàng zhè bù diànyǐng?
> Which satellite channel is showing this movie?

绯闻 緋聞
fēiwén sex scandal

> 报纸上又是明星的绯闻。
> Bàozhǐ shàng yòu shì míngxīng de fēiwén.
> The newspaper is full of celebrity scandals again.

收视率 收視率
shōushìlǜ ratings (of a TV show)

> 晚上八点的收视率最高吗?
> Wǎnshang bā diǎn de shōushìlǜ zuìgāo ma?
> Are the ratings highest at eight in the evening?

投稿
tóugǎo to submit articles for publication / to contribute (writing)

> 他常给报纸投稿。
> Tā cháng gěi bàozhǐ tóugǎo.
> He often contributes writing to the newspaper.

断章取义 斷章取義
duànzhāngqǔyì to quote out of context

> 这样引用他的话是断章取义。
> Zhèyàng yǐnyòng tā de huà shì duànzhāngqǔyì.
> Quoting him like this is taking his words out of context.

信息茧房 信息繭房
xìnxījiǎnfáng echo chamber / filter bubble

Outside HSK

造谣 造謠
zàoyáo to start a rumor

标题党 標題黨
biāotídǎng "sensational headline writers", people who write misleading titles in order to generate clicks from Internet users / clickbait

> 别再转发标题党的文章了，好吗?
> Bié zài zhuǎnfā biāotídǎng de wénzhāng le, hǎo ma?
> Could you stop sharing clickbait articles, please?

热搜 熱搜
rèsōu popular search query

> 你看今天的热搜了吗?
> Nǐ kàn jīntiān de rèsōu le ma?
> Did you see today's trending searches?

自媒体 自媒體
zìméitǐ self-media (news or other content published on independently-operated social media accounts)

剽窃 剽竊
piāoqiè to plunder / to plagiarize

新闻自由 新聞自由
xīnwénzìyóu freedom of the press

> 很多人认为新闻自由非常重要。
> Hěn duō rén rènwéi xīnwénzìyóu fēicháng zhòngyào.
> Many people think freedom of the press is very important.

公信力
gōngxìnlì public trust / credibility

> 一家报纸最重要的是公信力。
> Yìjiā bàozhǐ zuì zhòngyào de shì gōngxìnlì.
> The most important thing for a newspaper is its credibility.