CHINESE BOOST

# Trade and commerce Chinese vocabulary: Advanced (HSK 7-9)

50 words with pinyin, 繁體 and meanings, 45 of them with an example sentence.
Every word here links to its entry on the site.

Trade and commerce Chinese vocabulary: Advanced (HSK 7-9) on the web
The same words as a CSV, for Anki or a spreadsheet
A free account, which keeps 简体 or 繁體, pinyin or 注音 and the rest of how you read Chinese on every device

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## Words

### 物流
wùliú distribution (business) / logistics

下大雪以后，物流都停了。
Xià dàxuě yǐhòu, wùliú dōu tíngle.
After the heavy snow, all logistics came to a halt.

### 批发 批發
pīfā wholesale / bulk trade / distribution

我哥哥在市场批发衣服。
Wǒ gēge zài shìchǎng pīfā yīfu.
My older brother sells clothes in bulk at the market.

### 零售
língshòu to retail / to sell individually or in small quantities

这些苹果可以零售吗？
Zhèxiē píngguǒ kěyǐ língshòu ma?
Can these apples be sold individually?

### 关税 關稅
guānshuì customs duty / tariff

提高关税，东西会变贵吗？
Tígāo guānshuì, dōngxi huì biàn guì ma?
If tariffs are raised, will things get more expensive?

### 外贸 外貿
wàimào foreign trade

我父亲经营外贸多年。
Wǒ fùqīn jīngyíng wàimào duōnián.
My father has been engaged in foreign trade for many years.

### 贸易战 貿易戰
màoyìzhàn trade war

### 营销 營銷
yíngxiāo marketing

他是营销部的负责人。
Tā shì yíngxiāo bù de fùzérén.
He is the manager of the marketing department.

### 垄断 壟斷
lǒngduàn to monopolize

他曾经反对垄断。
Tā céngjīng fǎnduì lǒngduàn.
He was opposed to monopolies.

### 盈利
yínglì profit / gain / to make profits

今年我们会盈利的。
Jīnnián wǒmen huì yínglì de.
We'll be profitable this year.

### 招标 招標
zhāobiāo to invite bids

新楼下个月就要招标了。
Xīn lóuxià ge yuè jiùyào zhāobiāo le.
The new building will go out for bids next month.

### 投标 投標
tóubiāo to bid / to make a tender

投标前，请先看清要求。
Tóubiāo qián, qǐng xiān kànqīng yāoqiú.
Before you submit a bid, please read the requirements carefully.

### 供货 供貨
gōnghuò to supply goods

对方不能按时供货，怎么办？
Duìfāng bùnéng ànshí gōnghuò, zěnmebàn?
What should we do if the other side can't supply the goods on time?

### 供应链 供應鏈
gōngyìngliàn supply chain

你了解这个行业的供应链吗？
Nǐ liǎojiě zhège hángyè de gōngyìngliàn ma?
Do you understand the supply chain of this industry?

### 跨境
kuàjìng cross-border

### 进出口 進出口
jìnchūkǒu importation and exportation / import-export / access point / opening that serves as an entrance or exit

做进出口要办很多手续。
Zuò jìnchūkǒu yào bàn hěn duō shǒuxù.
Doing import and export means handling a lot of paperwork.

## 顺差 順差

shùnchā surplus

> 报道说顺差又扩大了。
> Bàodào shuō shùnchā yòu kuòdàle.
> The report says the surplus has widened again.

## 逆差

nìchā adverse trade balance / trade deficit

> 今年的逆差比去年小。
> Jīnnián de nìchà bǐ qùnián xiǎo.
> This year's trade deficit is smaller than last year's.

## 商机 商機

shāngjī business opportunity / commercial opportunity

> 旅游旺季给小店带来商机。
> Lǚyóu wàngjì gěi xiǎodiàn dàilái shāngjī.
> The peak tourist season brings commercial opportunities to small shops.

## 经销商 經銷商

jīngxiāoshāng dealer / seller / distributor / broker / agency / franchise (i.e. company) / retail outlet

## 供应商 供應商

gōngyìngshāng supplier

## 违约 違約

wéiyuē to break a promise / to violate an agreement / to default (on a loan or contract)

> 违约要赔钱，合同上写着。
> Wéiyuē yào péiqián, hétong shàng xiězhe.
> Breaking the agreement means paying compensation, as the contract states.

## 合资 合資

hézī joint venture

> 你们的合资谈得怎么样了？
> Nǐmen de hézī tán de zěnmeyàng le?
> How are the talks on your joint venture going?

## 双赢 雙贏

shuāngyíng profitable to both sides / a win-win situation

> 双赢的合作才能长久。
> Shuāngyíng de hézuò cái néng chángjiǔ.
> Only a cooperation that benefits both sides can last.

## 市场份额 市場份額

shìchǎngfèn'é market share

> 降价让他们丢了市场份额。
> Jiàngjià ràng tāmen diū le shìchǎngfèn'é.
> Cutting prices cost them market share.

## 行情

hángqíng market price / quotation of market price / the current market situation

> 买车前先了解一下行情。
> Mǎi chē qián xiān liǎojiě yíxià hángqíng.
> Check the going prices before you buy a car.

## 倾销 傾銷

qīngxiāo to dump (goods, products)

> 对方是不是在倾销大米？
> Duìfāng shìbúshì zài qīngxiāo dàmǐ?
> Is the other side dumping rice?

## 外汇 外匯

wàihuì foreign (currency) exchange

> 办理外汇需要带护照吗？
> Bànlǐ wàihuì xūyào dài hùzhào ma?
> Do I need to bring my passport to handle foreign exchange?

## 壁垒 壁壘

bìlěi rampart / barrier

> 古城四周有高大坚固的壁垒。
> Gǔchéng sìzhōu yǒu gāodà jiāngù de bìlěi.
> The old city is surrounded by tall, sturdy ramparts.

## 外资 外資

wàizī foreign investment / foreign capital

> 外资公司的工资比较高。
> Wàizī gōngsī de gōngzī bǐjiào gāo.
> Foreign-funded companies pay relatively high salaries.

## 拍卖 拍賣

pāimài to auction / auction sale / to sell at a reduced price

> 无人领取的物品被拍卖了。
> Wúrén lǐngqǔ de wùpǐn bèi pāimàile.
> The unclaimed items were sold off at auction.

## 经贸 經貿

jīngmào economy and trade (abbr. for 經濟貿易|经济贸易[jing1 ji4 mao4 yi4])

> 哥哥在经贸公司工作。
> Gēge zài jīngmào gōngsī gōngzuò.
> My older brother works at a trade company.

## 贩卖 販賣

fànmài to sell / to peddle / to traffic

> 他因为贩卖假药被抓了。
> Tā yīnwèi fànmài jiǎyào bèi zhuāle.
> He was arrested for trafficking fake medicine.

## 结算 結算

jiésuàn to settle a bill / to close an account

> 工资什么时候结算？
> Gōngzī shénme shíhou jiésuàn?
> When will the wages be settled?

## 产权 產權

chǎnquán property right

> 这套房子的产权属于谁？
> Zhè tào fángzi de chǎnquán shǔyú shéi?
> Who owns the property rights to this apartment?

## 招商

zhāoshāng to seek investment or funding / investment promotion

> 新开发区向全国招商。
> Xīn kāifāqū xiàng quánguó zhāoshāng.
> The new development zone is seeking investment from all over the country.

## 口岸

kǒu'àn a port for external trade / a trading or transit post on border between countries

> 边境口岸明天早上八点开放。
> Biānjìng kǒu'àn míngtiān zǎoshang bā diǎn kāifàng.
> The border crossing opens at eight tomorrow morning.

## 连锁 連鎖

liánsuǒ to interlock / to be linked / chain (store etc)

> 他想加盟那家连锁咖啡店。
> Tā xiǎng jiāméng nà jiā liánsuǒ kāfēidiàn.
> He wants to join that coffee shop chain as a franchisee.

## 海运 海運

hǎiyùn shipping by sea

> 海运比空运便宜很多。
> Hǎiyùn bǐ kōngyùn piányi hěn duō.
> Shipping by sea is much cheaper than air freight.

## 签约 簽約

qiānyuē to sign a contract or agreement

> 他们让他签约了。
> Tāmen ràng tā qiānyuēle.
> They made him sign the contract.

## 货运 貨運

huòyùn freight transport / cargo / transported goods

> 大雪让货运车辆都停在了路上。
> Dàxuě ràng huòyùn chēliàng dōu tíng zài le lùshang.
> The heavy snow left the freight vehicles stuck on the road.

## 集装箱 集裝箱

jízhuāngxiāng container (for shipping)

> 港口停着很多集装箱。
> Gǎngkǒu tíngzhe hěn duō jízhuāngxiāng.
> There are lots of shipping containers parked at the port.

## 库存 庫存

kùcún property or cash held in reserve / stock / inventory

> 我们现在缺乏库存。
> Wǒmen xiànzài quēfá kùcún.
> We're out of stock now.

## 假冒

jiǎmào to impersonate / to pose as (someone else) / to counterfeit / to palm off (a fake as a genuine)

> 他假冒我的朋友进了公司。
> Tā jiǎmào wǒ de péngyou jìnle gōngsī.
> He posed as my friend to get into the company.

## 商用

shāngyòng commercial

> 商用电脑比家用的贵很多。
> Shāngyòng diànnǎo bǐ jiāyòng de guì hěn duō.
> Commercial computers are much more expensive than home ones.

## 专卖 專賣

zhuānmài monopoly / exclusive right to trade

> 只有政府才有专卖的权利。
> Zhǐyǒu zhèngfǔ cái yǒu zhuānmài de quánlì.
> Only the government has the right of exclusive trade.

## 合约 合約

héyuē contract / agreement

> 这份合约明天到期。
> Zhè fèn héyuē míngtiān dàoqī.
> This contract expires tomorrow.

## 洽谈 洽談

qiàtán to discuss

> 你们洽谈得怎么样了？
> Nǐmen qiàtán de zěnmeyàng le?
> How have your talks been going?

## 商贩 商販

shāngfàn trader / peddler

> 夜市的商贩十点才收摊。
> Yèshì de shāngfàn shí diǎn cái shōutān.
> The traders at the night market don't close up until ten.

## 存货 存貨

cúnhuò stock / inventory (of material)

> 这款手机还有存货吗？
> Zhè kuǎn shǒujī háiyǒu cúnhuò ma?
> Is this phone still in stock?

## 配额 配額

pèi'é quota / ration