CHINESE BOOST

Trade and commerce Chinese vocabulary list

124 words with pinyin, 繁體 and meanings, 113 of them with an example sentence.
Every word here links to its entry on the site.

Parts 1 2 3 4 5 6

Trade and commerce Chinese vocabulary list on the web
The same words as a CSV, for Anki or a spreadsheet
A free account, which keeps 简体 or 繁體, pinyin or 注音 and the rest of how you read Chinese on every device

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Elementary (HSK 1-3)

商场 商場
shāngchǎng shopping mall / shopping center / department store / emporium / the business world

> 我想去商场。
> Wǒ xiǎng qù shāngchǎng.
> I'd like to go to the mall.

Intermediate (HSK 4-6)

网购 網購
wǎnggòu Internet shopping / to purchase online

> 现在很多人喜欢网购。
> Xiànzài hěn duō rén xǐhuan wǎnggòu.
> Many people like to shop online these days.

广告 廣告
guǎnggào a commercial / advertisement / to advertise

> 他为一家广告公司工作。
> Tā wèi yìjiā guǎnggào gōngsī gōngzuò.
> He works for an advertising agency.

出口
chūkǒu an exit / to speak / to export / to leave port

> 出口在这里!
> Chūkǒu zài zhèlǐ!
> Here is the exit!

市场 市場
shìchǎng market / marketplace / market / bazaar

> 我要去市场。
> Wǒ yào qù shìchǎng.
> I will go to the market.

商品
shāngpǐn commodity / goods / merchandise

> 这家店的商品很便宜。
> Zhè jiā diàn de shāngpǐn hěn piányi.
> The goods in this shop are very cheap.

顾客 顧客
gùkè customer / client

> 今天顾客比较少。
> Jīntiān gùkè bǐjiào shǎo.
> There's not very many customers today.

快递 快遞
kuàidì express delivery

> 请帮我拆这个快递。
> Qǐng bāng wǒ chāi zhège kuàidì.
> Please help me open this package.

竞争 競爭
jìngzhēng to compete / competition

> 我和他竞争冠军。
> Wǒ hé tā jìngzhēng guànjūn.
> I competed with him for the championship.

生意
shēngyi business
shēngyì life force / vitality

> 生意怎么样?
> Shēngyi zěnmeyàng?
> How's business?

电子商务 電子商務
diànzǐshāngwù e-commerce

> 你对电子商务有兴趣吗?
> Nǐ duì diànzǐshāngwù yǒu xìngqù ma?
> Are you interested in e-commerce?

品牌
pǐnpái brand / brand name

> 她只穿这个品牌的鞋。
> Tā zhǐ chuān zhège pǐnpái de xié.
> She only wears shoes from this brand.

促销 促銷
cùxiāo to promote sales

> 商店为什么总在周末促销?
> Shāngdiàn wèishénme zǒng zài zhōumò cùxiāo?
> Why do stores always run promotions on weekends?

商业 商業
shāngyè business / trade / commerce

> 英语在商业中很有用。
> Yīngyǔ zài shāngyè zhōng hěn yǒuyòng.
> English is useful in commerce.

直播
zhíbō to broadcast live / live broadcast / to livestream / direct seeding

> 她每晚都在家直播做饭。
> Tā měiwǎn dōu zàijiā zhíbō zuòfàn.
> She livestreams herself cooking at home every night.

进口 進口
jìnkǒu to import / imported / entrance / inlet (for the intake of air, water etc)

> 我们从印度进口茶叶。
> Wǒmen cóng Yìndù jìnkǒu cháyè.
> We import tea from India.

合同
hétong contract / agreement

> 别用铅笔签合同。
> Bié yòng qiānbǐ qiān hétong.
> Don't sign the contract in pencil.

销售 銷售
xiāoshòu sales (representative, agreement etc) / to sell / to market

> 谁负责销售部门?
> Shéi fùzé xiāoshòu bùmén?
> Who's in charge of the sales section?

客户 客戶
kèhù client / customer

> 我是个客户。
> Wǒ shì gè kèhù.
> I'm a client.

商家
shāngjiā merchant / business / enterprise

> 很多商家都在打折。
> Hěn duō shāngjiā dōu zài dǎzhé.
> Many businesses are offering discounts.

商人
shāngrén merchant / businessman

> 我不相信商人。
> Wǒ bù xiāngxìn shāngrén.
> I don't trust businessmen.

产品 產品
chǎnpǐn goods / merchandise / product

> 本产品产自中国。
> Běn chǎnpǐn chǎn zì Zhōngguó.
> This product was made in China.

利润 利潤
lìrùn profits

> 利润这么低，他们还做吗?
> Lìrùn zhème dī, tāmen hái zuò ma?
> With profits this low, are they still going to do it?

成本
chéngběn (manufacturing, production etc) costs

> 怎么降低成本呢?
> Zěnme jiàngdī chéngběn ne?
> How do you keep costs down?

需求
xūqiú demand / requirement / to require

> 价格反映着需求。
> Jiàgé fǎnyìngzhe xūqiú.
> Price reflects demand.

合作
hézuò to cooperate / to collaborate / to work together

> 谢谢您的合作。
> Xièxie nín de hézuò.
> Thank you for your cooperation.

签订 簽訂
qiāndìng to agree to and sign (a treaty etc)

> 我和房东签订了合同。
> Wǒ hé fángdōng qiāndìngle hétong.
> I signed a contract with my landlord.

宣传 宣傳
xuānchuán to disseminate / to give publicity to / propaganda

> 宣传由我来负责。
> Xuānchuán yóu wǒ lái fùzé.
> I'm in charge of the propaganda.

运输 運輸
yùnshū to transport / to carry / transportation

> 这些水果要用冷藏车运输。
> Zhèxiē shuǐguǒ yào yòng lěngcángchē yùnshū.
> These fruits have to be transported in a refrigerated truck.

海关 海關
hǎiguān customs (i.e. border crossing inspection)

> 水果不能带过海关。
> Shuǐguǒ bùnéng dàiguò hǎiguān.
> You can't take fruit through customs.

货物 貨物
huòwù goods / commodity / merchandise

> 货物毫无损坏地到达了。
> Huòwù háowú sǔnhuài de dàodále.
> The goods arrived undamaged.

交易
jiāoyì to deal / to trade / to transact / transaction / deal

> 我和他达成了交易。
> Wǒ hé tā dáchéngle jiāoyì.
> I made a deal with him.

商务 商務
shāngwù commercial affairs / commercial / commerce / business

> 她在大学学商务英语。
> Tā zài dàxué xué shāngwù Yīngyǔ.
> She studied business English at university.

买卖 買賣
mǎimai purchase and sale / transaction / shop / store
mǎimài to buy and sell

> 他靠买卖旧车赚钱。
> Tā kào mǎimai jiù chē zhuànqián.
> He makes money buying and selling used cars.

协议 協議

xiéyì agreement / pact / protocol

> 最后我们达成了协议。
> Zuìhòu wǒmen dáchéngle xiéyì.
> In the end, we reached a compromise.

消费者 消費者

xiāofèizhě consumer

> 消费者可以退货吗?
> Xiāofèizhě kěyǐ tuìhuò ma?
> Can consumers return goods?

电商 電商

diànshāng e-commerce (abbr. for 電子商務|电子商务[dian4 zi3 shang1 wu4]) / to negotiate by telegram or telephone

> 现在做电商的人越来越多。
> Xiànzài zuò diànshāng de rén yuèláiyuè duō.
> More and more people are working in e-commerce now.

销量 銷量

xiāoliàng sales volume

> 我们的销量今年翻了一番。
> Wǒmen de xiāoliàng jīnnián fānle yìfān.
> Our sales doubled this year.

网店 網店

wǎngdiàn online shop

> 很多人开网店做生意。
> Hěn duō rén kāi wǎngdiàn zuòshēngyì.
> Many people run online shops to do business.

贸易 貿易

màoyì trade

> 贸易能带来共同利益。
> Màoyì néng dàilái gòngtónglìyì.
> Trade can bring mutual benefit.

订单 訂單

dìngdān order

> 您的订单确认如下。
> Nín de dìngdān quèrèn rúxià.
> We will confirm your order as follows.

供应 供應

gōngyìng to supply / to provide (goods, services etc)

> 粮食供应十分充足。
> Liángshi gōngyìng shífēn chōngzú.
> There is an abundant supply of foodstuffs.

代理

dàilǐ to act on behalf of sb in a responsible position / to act as an agent or proxy / surrogate / proxy

> 经理不在，谁来代理?
> Jīnglǐ bú zài, shéi lái dàilǐ?
> The manager is away, so who will fill in for him?

谈判 談判

tánpàn to negotiate / negotiation / talks / conference

> 谈判已经持续了三天。
> Tánpàn yǐjīng chíxùle sāntiān.
> The talks have already lasted three days.

货币 貨幣

huòbì currency / monetary / money

> 银行正在调整货币政策。
> Yínháng zhèngzài tiáozhěng huòbì zhèngcè.
> The bank is adjusting its monetary policy.

亏损 虧損

kuīsǔn deficit / loss

> 这家公司今年的亏损很大。
> Zhè jiā gōngsī jīnnián de kuīsǔn hěn dà.
> This company's deficit this year is very large.

商标 商標

shāngbiāo trademark / logo

> 公司申请了新的商标。
> Gōngsī shēnqǐngle xīn de shāngbiāo.
> The company applied for a new trademark.

采购 採購

cǎigòu to procure (for an enterprise etc) / to purchase

> 你在哪儿采购这些水果的?
> Nǐ zài nǎr cǎigòu zhèxiē shuǐguǒ de?
> Where did you buy this fruit?

履行

lǚxíng to fulfill (one's obligations) / to carry out (a task) / to implement (an agreement) / to perform

> 公司没有履行自己的义务。
> Gōngsī méiyǒu lǚxíng zìjǐ de yìwù.
> The company did not fulfil its obligations.

上市

shàngshì to hit the market (of a new product) / to float (a company on the stock market)

> 他们公司什么时候上市?
> Tāmen gōngsī shénme shíhou shàngshì?
> When is their company going public?

博览会 博覽會

bólǎnhuì an exposition / an international fair

> 博览会将举行六个月。
> Bólǎnhuì jiāng jǔxíng liù gè yuè.
> The exposition will be held for six months.

Intermediate (HSK 4-6), part 2

产地 產地

chǎndì source (of a product) / place of origin / manufacturing location

> 买水果时，你会看产地吗?
> Mǎi shuǐguǒ shí, nǐ huì kàn chǎndì ma?
> When you buy fruit, do you look at the place of origin?

仓库 倉庫

cāngkù depot / storehouse / warehouse

> 暂时藏在仓库里好了。
> Zànshí cáng zài cāngkù lǐ hǎole.
> Hide it inside the warehouse for now.

成交
chéngjiāo to complete a contract / to reach a deal

> 好，一千块，成交！
> Hǎo, yì qiān kuài, chéngjiāo!
> All right, a thousand yuan, deal!

定价 定價
dìngjià to set a price / to fix a price

> 这件衣服定价一百元。
> Zhè jiàn yīfu dìngjià yìbǎi yuán.
> This piece of clothing is priced at one hundred yuan.

经商 經商
jīngshāng to trade / to carry out commercial activities / in business

> 商人带茶叶去远方经商。
> Shāngrén dài cháyè qù yuǎnfāng jīngshāng.
> Merchants took tea to faraway places to trade.

推销 推銷
tuīxiāo to market / to sell

> 有人上门推销保险，我没理他。
> Yǒurén shàngmén tuīxiāo bǎoxiǎn, wǒ méi lǐ tā.
> Someone came to my door selling insurance, and I ignored him.

参展 參展
cānzhǎn to exhibit at or take part in a trade show etc

> 这次有多少家工厂参展？
> Zhècì yǒu duōshǎo jiā gōngchǎng cānzhǎn?
> How many factories are taking part in the exhibition this time?

零售商
língshòushāng retailer / shopkeeper / retail merchant

批发商 批發商
pīfāshāng a wholesale business / distributor

议价 議價
yìjià to bargain / to negotiate a price

Advanced (HSK 7-9)

物流
wùliú distribution (business) / logistics

> 下大雪以后，物流都停了。
> Xià dàxuě yǐhòu, wùliú dōu tíngle.
> After the heavy snow, all logistics came to a halt.

批发 批發
pīfā wholesale / bulk trade / distribution

> 我哥哥在市场批发衣服。
> Wǒ gēge zài shìchǎng pīfā yīfu.
> My older brother sells clothes in bulk at the market.

零售
língshòu to retail / to sell individually or in small quantities

> 这些苹果可以零售吗？
> Zhèxiē píngguǒ kěyǐ língshòu ma?
> Can these apples be sold individually?

关税 關稅
guānshuì customs duty / tariff

> 提高关税，东西会变贵吗？
> Tígāo guānshuì, dōngxi huì biàn guì ma?
> If tariffs are raised, will things get more expensive?

外贸 外貿
wàimào foreign trade

> 我父亲经营外贸多年。
> Wǒ fùqīn jīngyíng wàimào duōnián.
> My father has been engaged in foreign trade for many years.

贸易战 貿易戰
màoyìzhàn trade war

营销 營銷
yíngxiāo marketing

> 他是营销部的负责人。
> Tā shì yíngxiāo bù de fùzérén.
> He is the manager of the marketing department.

垄断 壟斷
lǒngduàn to monopolize

> 他曾经反对垄断。
> Tā céngjīng fǎnduì lǒngduàn.
> He was opposed to monopolies.

盈利
yínglì profit / gain / to make profits

> 今年我们会盈利的。
> Jīnnián wǒmen huì yínglì de.
> We'll be profitable this year.

招标 招標
zhāobiāo to invite bids

> 新楼下个月就要招标了。
> Xīn lóuxià ge yuè jiùyào zhāobiāo le.
> The new building will go out for bids next month.

投标 投標
tóubiāo to bid / to make a tender

> 投标前，请先看清要求。
> Tóubiāo qián, qǐng xiān kànqīng yāoqiú.
> Before you submit a bid, please read the requirements carefully.

供货 供貨
gōnghuò to supply goods

> 对方不能按时供货，怎么办？
> Duìfāng bùnéng ànshí gōnghuò, zěnmebàn?
> What should we do if the other side can't supply the goods on time?

供应链 供應鏈
gōngyìngliàn supply chain

> 你了解这个行业的供应链吗？
> Nǐ liǎojiě zhège hángyè de gōngyìngliàn ma?
> Do you understand the supply chain of this industry?

跨境
kuàjìng cross-border

进出口 進出口

jìnchūkǒu importation and exportation / import-export / access point / opening that serves as an entrance or exit

> 做进出口要办很多手续。
> Zuò jìnchūkǒu yào bàn hěn duō shǒuxù.
> Doing import and export means handling a lot of paperwork.

顺差 順差

shùnchā surplus

> 报道说顺差又扩大了。
> Bàodào shuō shùnchā yòu kuòdàle.
> The report says the surplus has widened again.

逆差

nìchā adverse trade balance / trade deficit

> 今年的逆差比去年小。
> Jīnnián de nìchà bǐ qùnián xiǎo.
> This year's trade deficit is smaller than last year's.

商机 商機

shāngjī business opportunity / commercial opportunity

> 旅游旺季给小店带来商机。
> Lǚyóu wàngjì gěi xiǎodiàn dàilái shāngjī.
> The peak tourist season brings commercial opportunities to small shops.

经销商 經銷商

jīngxiāoshāng dealer / seller / distributor / broker / agency / franchise (i.e. company) / retail outlet

供应商 供應商

gōngyìngshāng supplier

违约 違約

wéiyuē to break a promise / to violate an agreement / to default (on a loan or contract)

> 违约要赔钱，合同上写着。
> Wéiyuē yào péiqián, hétong shàng xiězhe.
> Breaking the agreement means paying compensation, as the contract states.

合资 合資

hézī joint venture

> 你们的合资谈得怎么样了？
> Nǐmen de hézī tán de zěnmeyàng le?
> How are the talks on your joint venture going?

双赢 雙贏

shuāngyíng profitable to both sides / a win-win situation

> 双赢的合作才能长久。
> Shuāngyíng de hézuò cái néng chángjiǔ.
> Only a cooperation that benefits both sides can last.

市场份额 市場份額

shìchǎngfèn'é market share

> 降价让他们丢了市场份额。
> Jiàngjià ràng tāmen diū le shìchǎngfèn'é.
> Cutting prices cost them market share.

行情

hángqíng market price / quotation of market price / the current market situation

> 买车前先了解一下行情。
> Mǎi chē qián xiān liǎojiě yíxià hángqíng.
> Check the going prices before you buy a car.

倾销 傾銷

qīngxiāo to dump (goods, products)

> 对方是不是在倾销大米？
> Duìfāng shìbúshì zài qīngxiāo dàmǐ?
> Is the other side dumping rice?

外汇 外匯

wàihuì foreign (currency) exchange

> 办理外汇需要带护照吗？
> Bànlǐ wàihuì xūyào dài hùzhào ma?
> Do I need to bring my passport to handle foreign exchange?

壁垒 壁壘

bìlěi rampart / barrier

> 古城四周有高大坚固的壁垒。
> Gǔchéng sìzhōu yǒu gāodà jiāngù de bìlěi.
> The old city is surrounded by tall, sturdy ramparts.

外资 外資

wàizī foreign investment / foreign capital

> 外资公司的工资比较高。
> Wàizī gōngsī de gōngzī bǐjiào gāo.
> Foreign-funded companies pay relatively high salaries.

拍卖 拍賣

pāimài to auction / auction sale / to sell at a reduced price

> 无人领取的物品被拍卖了。
> Wúrén lǐngqǔ de wùpǐn bèi pāimàile.
> The unclaimed items were sold off at auction.

经贸 經貿

jīngmào economy and trade (abbr. for 經濟貿易|经济贸易[jing1 ji4 mao4 yi4])

> 哥哥在经贸公司工作。
> Gēge zài jīngmào gōngsī gōngzuò.
> My older brother works at a trade company.

贩卖 販賣

fànmài to sell / to peddle / to traffic

> 他因为贩卖假药被抓了。
> Tā yīnwèi fànmài jiǎyào bèi zhuāle.
> He was arrested for trafficking fake medicine.

结算 結算

jiésuàn to settle a bill / to close an account

> 工资什么时候结算？
> Gōngzī shénme shíhou jiésuàn?
> When will the wages be settled?

产权 產權

chǎnquán property right

> 这套房子的产权属于谁？
> Zhè tào fángzi de chǎnquán shǔyú shéi?
> Who owns the property rights to this apartment?

招商
zhāoshāng to seek investment or funding / investment promotion

> 新开发区向全国招商。
> Xīn kāifāqū xiàng quánguó zhāoshāng.
> The new development zone is seeking investment from all over the country.

口岸
kǒu'àn a port for external trade / a trading or transit post on border between countries

> 边境口岸明天早上八点开放。
> Biānjìng kǒu'àn míngtiān zǎoshang bā diǎn kāifàng.
> The border crossing opens at eight tomorrow morning.

连锁 連鎖
liánsuǒ to interlock / to be linked / chain (store etc)

> 他想加盟那家连锁咖啡店。
> Tā xiǎng jiāméng nà jiā liánsuǒ kāfēidiàn.
> He wants to join that coffee shop chain as a franchisee.

海运 海運
hǎiyùn shipping by sea

> 海运比空运便宜很多。
> Hǎiyùn bǐ kōngyùn piányi hěn duō.
> Shipping by sea is much cheaper than air freight.

签约 簽約
qiānyuē to sign a contract or agreement

> 他们让他签约了。
> Tāmen ràng tā qiānyuēle.
> They made him sign the contract.

货运 貨運
huòyùn freight transport / cargo / transported goods

> 大雪让货运车辆都停在了路上。
> Dàxuě ràng huòyùn chēliàng dōu tíng zài le lùshang.
> The heavy snow left the freight vehicles stuck on the road.

集装箱 集裝箱
jízhuāngxiāng container (for shipping)

> 港口停着很多集装箱。
> Gǎngkǒu tíngzhe hěn duō jízhuāngxiāng.
> There are lots of shipping containers parked at the port.

库存 庫存
kùcún property or cash held in reserve / stock / inventory

> 我们现在缺乏库存。
> Wǒmen xiànzài quēfá kùcún.
> We're out of stock now.

假冒
jiǎmào to impersonate / to pose as (someone else) / to counterfeit / to palm off (a fake as a genuine)

> 他假冒我的朋友进了公司。
> Tā jiǎmào wǒ de péngyou jìnle gōngsī.
> He posed as my friend to get into the company.

商用
shāngyòng commercial

> 商用电脑比家用的贵很多。
> Shāngyòng diànnǎo bǐ jiāyòng de guì hěn duō.
> Commercial computers are much more expensive than home ones.

专卖 專賣
zhuānmài monopoly / exclusive right to trade

> 只有政府才有专卖的权利。
> Zhǐyǒu zhèngfǔ cái yǒu zhuānmài de quánlì.
> Only the government has the right of exclusive trade.

合约 合約
héyuē contract / agreement

> 这份合约明天到期。
> Zhè fèn héyuē míngtiān dàoqī.
> This contract expires tomorrow.

洽谈 洽談
qiàtán to discuss

> 你们洽谈得怎么样了？
> Nǐmen qiàtán de zěnmeyàng le?
> How have your talks been going?

商贩 商販
shāngfàn trader / peddler

> 夜市的商贩十点才收摊。
> Yèshì de shāngfàn shí diǎn cái shōutān.
> The traders at the night market don't close up until ten.

存货 存貨
cúnhuò stock / inventory (of material)

> 这款手机还有存货吗？
> Zhè kuǎn shǒujī háiyǒu cúnhuò ma?
> Is this phone still in stock?

配额 配額
pèi'é quota / ration

Advanced (HSK 7-9), part 2

淡季
dànjì off season / slow business season

> 淡季去海边，人比较少。
> Dànjì qù hǎibiān, rén bǐjiào shǎo.
> If you go to the seaside in the off season, there are fewer people.

索赔 索賠
suǒpéi to ask for compensation / to claim damages / claim for damages

> 保险公司已经收到了他的索赔。
> Bǎoxiǎngōngsī yǐjīng shōudàole tā de suǒpéi.
> The insurance company has already received his claim.

老字号 老字號
lǎozìhào shop, firm, or brand of merchandise with a long-established reputation

> 北京有很多老字号饭馆。
> Běijīng yǒu hěn duō lǎozìhào fànguǎn.
> Beijing has many time-honored restaurants.

停业 停業

tíngyè to cease trading (temporarily or permanently) / to close down

> 那家老书店去年就停业了。
> Nà jiā lǎo shūdiàn qùnián jiù tíngyèle.
> That old bookstore closed down last year.

保税区 保稅區

bǎoshuìqū duty-free district / tariff-free zone / bonded area

> 货物运到保税区要几天?
> Huòwù yùn dào bǎoshuìqū yào jǐtiān?
> How many days does it take for goods to reach the bonded area?

贸易顺差 貿易順差

màoyìshùnchā trade surplus

> 出口多就会有贸易顺差。
> Chūkǒu duō jiù huì yǒu màoyìshùnchā.
> If exports are high, there will be a trade surplus.

贸易逆差 貿易逆差

màoyìnìchā trade deficit / adverse trade balance

> 贸易逆差是什么意思?
> Màoyìnìchā shì shénme yìsi?
> What does trade deficit mean?

贸易壁垒 貿易壁壘

màoyìbìlěi trade barrier

> 两国同意逐步取消贸易壁垒。
> Liǎng guó tóngyì zhúbù qǔxiāo màoyìbìlěi.
> The two countries agreed to gradually remove trade barriers.

清关 清關

qīngguān customs clearance

Outside HSK

保税 保稅

bǎoshuì bonded (goods, factory etc)

> 保税商品通常比外面便宜一些。
> Bǎoshuì shāngpǐn tōngcháng bǐ wàimiàn piányi yìxiē.
> Bonded goods are usually a bit cheaper than those outside.

报关 報關

bàoguān to declare at customs

> 这批货明天上午才能报关。
> Zhè pī huò míngtiān shàngwǔ cái néng bàoguān.
> This shipment can't be declared at customs until tomorrow morning.

代购 代購

dàigòu to buy (on behalf of sb)

商贸 商貿

shāngmào trade and commerce